

WILLICARE

A stylized orange figure with a circular head and two long, thin arms raised in a 'V' shape, positioned behind the letter 'A' in the word 'WILLICARE'.

**WILLICARE, BEAUTY
IN EVERY DROP**

www.arkaabeauty.com



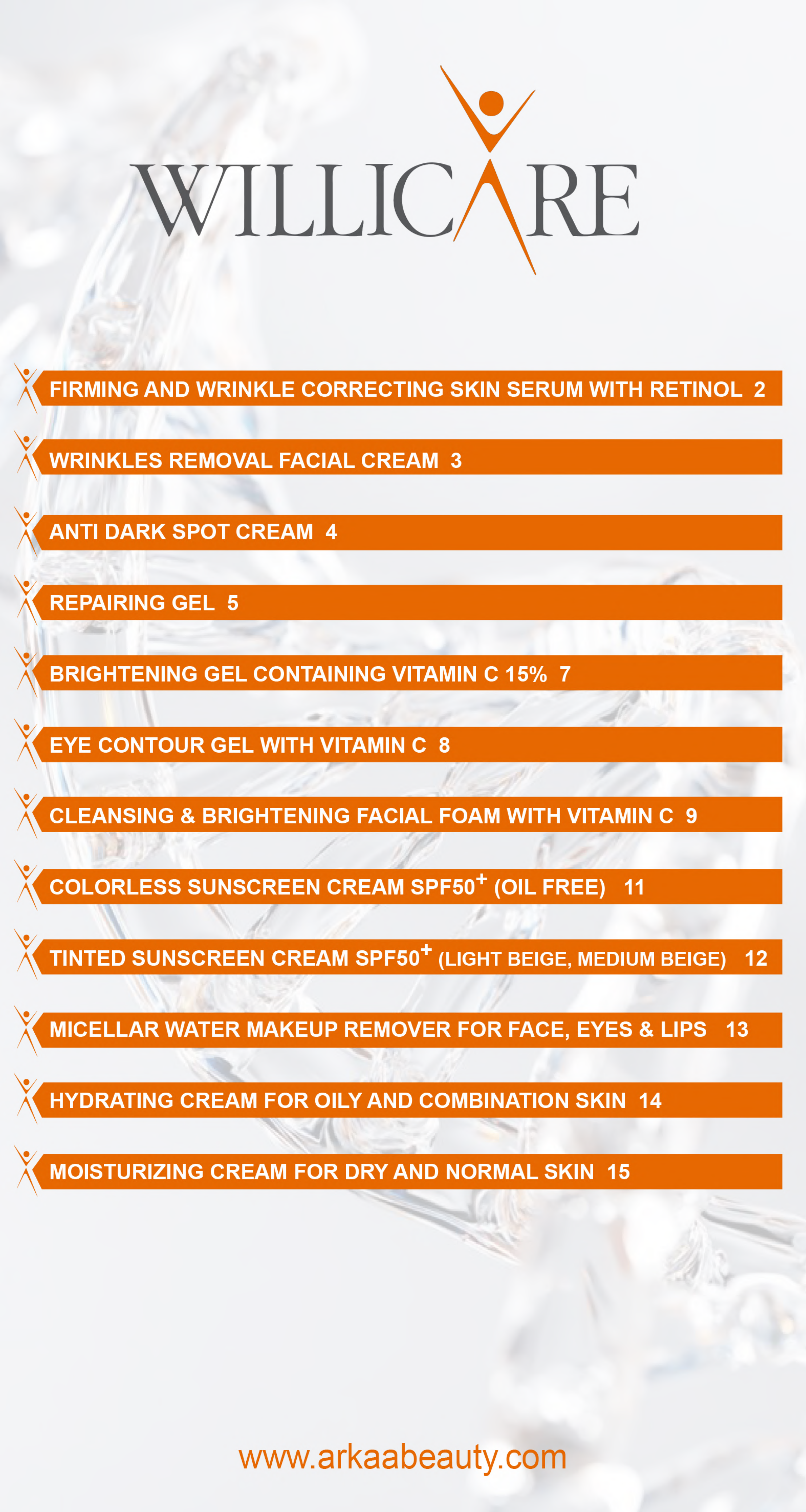
CATALOGUE — SELECT — LANGUAGE

Persian | فارسی ☐

Arabic | العربيه ☐

English | انگلیسی ☒

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WILLCARE

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WILLICARE BRAND PHILOSOPHY

WILLICARE is an Italian brand founded with the mission of offering advanced skincare and beauty solutions to address various skin concerns. By understanding the skin and its needs, it becomes possible to select the most effective treatments and achieve visible, lasting results. Before using any skincare solution, it is essential to evaluate its ingredients to ensure safety and efficacy.

WILLICARE stands out among countless brands by formulating unique, high-performance skincare lines under one trusted name. Each formulation from **WILLICARE** is carefully crafted with proven, reliable ingredients that deliver maximum benefits without causing concerns for the user. With its commitment to quality and innovation, **WILLICARE** empowers you to experience healthier, more radiant skin with confidence.

BEAUTY IN EVERY DROP



WILLCARE

FIRMING AND WRINKLE CORRECTING SERUM WITH RETINOL

30ML

INDICATION

A clinically effective serum packed with peptide, retinol, collagen and hyaluronic acid, ideal for fine lines and wrinkles, dryness, loss of firmness and elasticity. It visibly lifts and firms' facial contours, targets the prevention of fine lines and smooths skin's surface texture for a more refined and even-looking complexion. It boosts skin's dense feel for a more voluminous look, provides an instantly noticeable and long-lasting tightening effect while protecting it from free radicals and environmental pollutants such as smog and particulate matter.

HOW TO USE

Two times a day, apply a few drops of product on well-cleansed skin of face, neck and décolleté. Massage gently in an upward motion.

INGREDIENTS

- PEPTIDE
- RETINOL
- HYDROLYZED COLLAGEN
- HYALURONIC ACID



WILLICARE

WRINKLES REMOVAL FACIAL CREAM

50ML



INDICATION

A revitalizing and regenerating cream, based on Hydrolyzed Collagen, Hyaluronic Acid, Ubiquinone, and Retinol, ideal for premature and mature skin with visible signs of aging, plays a powerful role in diminishing fine lines, delaying new wrinkle formation, and preventing skin sagging. It boosts collagen production, strengthens the protective barrier, leaves skin nourished, more supple and comfortable, gives a radiant glow while protecting it against free radical damage and external aggressors.

HOW TO USE

Twice a day, morning and evening, apply a sufficient amount of product on well-cleansed skin of face, neck and décolleté. Massage gently in an upward motion. Use suitable sunscreen during the day and before sun exposure.

INGREDIENTS

- HYDROLYZED COLLAGEN
- HYALURONIC ACID
- RETINYL PALMITATE
- UBIQUINONE



WILLCARE

ANTI DARK SPOT CREAM

30ML



INDICATION

A lightening and brightening cream, ideal for dark spots, age spots, hyperpigmented skin and visible signs of photoaging, is formulated with a combination of powerful antioxidants and potent depigmenting agents, reduces and regulates melanin production, inhibits the skin pigment-forming processes, fades skin discoloration, lightens the complexion, enhances the skin radiance and luminosity while protects it from free radicals and environmental pollutants such as smog and particulate matter.

HOW TO USE

Once or twice a day, apply a sufficient amount of product on well-cleansed skin. Gently massage to completely absorbed. Use suitable sunscreen during the day and before sun exposure. Not to be used for children under 3 years old.

INGREDIENTS

- TOCOPHERYL ACETATE
- NIACINAMIDE
- ALPHA-ARBUTIN
- 4-BUTYLRESORCINOL



WILLCARE

REPAIRING GEL

15ML



INDICATION

A repairing gel contains healing agents and zinc complex, ideal for damaged tissues after skin irritations such as cuts, burns, sunburn, laser therapy, dermabrasion, micro-needling, chemical peeling, surgical incisions, epilation and depilation. Thanks to the silicone components, it helps to regulate collagen synthesis, while protecting skin from free radicals and environmental pollutants such as smog and particulate matter.

HOW TO USE

Twice a day, morning and evening, apply a thick layer of product on well-cleansed skin of affected area.

INGREDIENTS

- SILICONE COMPONENTS
- ALOE BARBADENSIS LEAF EXTRACT
- TOCOPHERYL ACETATE
- ZINC ACETATE



WILLCARE



Vitamin C
is for Confidence!



WILLICARE

BRIGHTENING GEL
VITAMIN C 15%

30ML



INDICATION

A multi-functional brightening gel, with highly potent stabilized Vitamin C with powerful antioxidant effect, is ideal for dullness and damaged barrier, defends against oxidative stresses. It rejuvenates the skin and prevents aging, boosts collagen synthesis, promotes elasticity, restores radiance and brightens the skin while protecting it against free radical damage, external aggressors and environmental pollutants such as smog and particulate matter.

HOW TO USE

Twice a day, morning and evening, apply a thin layer of product to well-cleansed skin of face and neck. Gently massage to completely absorbed. It is recommended to use a suitable sunscreen cream during the day and before sun exposure. Not to be used for children under 3 years old.

INGREDIENTS

- ASCORBIC ACID
- CHAMOMILLA RECUTITA FLOWER EXTRACT
- ALOE BARBADENSIS LEAF EXTRACT
- HELIANTHUS ANNUUS SEED OIL



WILLICARE

EYE CONTOUR GEL WITH VITAMIN C

15ML



INDICATION

A multi-functional eye contour remedy, with high antioxidant effect, is ideal for wrinkles, puffiness and dark circles, defends against oxidative stresses. It combats the signs of fatigue, prevents the appearance of wrinkles, improves the aspect of puffiness and dark circles, brightens and revitalizes the eye contour area while protecting it against free radical damage and external aggressors.

HOW TO USE

Apply evenly a sufficient amount of product on well-cleansed skin of eye contour area. Use lightly tapping motions with your fingertips from the inner to the outer corner of the eye.

INGREDIENTS

- ASCORBYL GLUCOSIDE
- CAMELLIA SINENSIS LEAF EXTRACT
- CENTELLA ASIATICA EXTRACT
- TOCOPHERYL ACETATE



WILLCARE

CLEANSING & BRIGHTENING FACIAL FOAM WITH VITAMIN C 150ML



INDICATION

A pH-balanced, soap-free and mild foaming cleanser, enriched with antioxidants, is ideal to gently cleanse the skin without stripping and causing dryness or tightness. It effectively removes makeup build-ups, excess oil, dirt, and impurities, regulates sebum production, maintains and restores natural hydration, soothes and calms irritations, leaves skin clean, fresh, and glowing while protecting it against free radical damages, external aggressors, and environmental pollutants such as smog and particulate matter.

HOW TO USE

Apply the product onto damp or wet skin. Massage gently over the face and neck. Rinse thoroughly with lukewarm water and pat dry.

INGREDIENTS

- SODIUM ASCORBYL PHOSPHATE
- PEG-40 HYDROGENATED CASTOR OIL
- PUNICA GRANATUM EXTRACT
- CAMELLIA SINENSIS LEAF EXTRACT



WILLCARE



SUN PROTECTION
SUN'S OUT
SPF'S ON

WILLCARE

COLORLESS SUNSCREEN CREAM 40ML
SPF50⁺ (OIL FREE)



INDICATION

An ultra-protection, invisible and oil-free sunscreen with a blend of perfectly balanced and photostable filters is ideal to provide powerful defense and guarantee complete protection against UVA and UVB rays. It helps to shield your skin from the sun and future damage, premature skin aging, lines, wrinkles and discolorations, leaves skin nourished, even-toned and more radiant appearance, restores skin's natural resilience while protecting it against free radical damages, external aggressors and environmental pollutants such as smog and particulate matter.

HOW TO USE

Apply the product evenly to well-cleansed skin of face and neck, 20 minutes before sun exposure. Gently massage. Reapply it every 2 hours or as needed.

INGREDIENTS

- ETHYLHEXYL METHOXYCINNAMATE
- TITANIUM DIOXIDE
- ALOE BARBADENSIS LEAF EXTRACT
- BEESWAX



WILLCARE

TINTED SUNSCREEN CREAM 40ML
SPF50+ (LIGHT BEIGE, MEDIUM BEIGE)



INDICATION

An ultra-protection, tinted and oil-free sunscreen with a blend of perfectly balanced and photostable filters is ideal to provide powerful defense and guarantee complete protection against UVA and UVB rays. It helps to shield your skin from the sun and future damage, premature skin aging, lines, wrinkles and discolorations, leaves skin nourished, even-toned and more radiant appearance, restores skin's natural resilience while protecting it against free radical damages, external aggressors and environmental pollutants such as smog and particulate matter.

HOW TO USE

Apply the product evenly to well-cleansed skin of face and neck, 20 minutes before sun exposure. Gently massage. Reapply it every 2 hours or as needed.

INGREDIENTS

- ETHYLHEXYL METHOXYCINNAMATE
- ZINC OXIDE
- ALOE BARBADENSIS LEAF EXTRACT
- SODIUM ASCORBYL PHOSPHATE



WILLICARE

MICELLAR WATER MAKEUP REMOVER 200ML FACE, EYES & LIPS



INDICATION

An all-in-one no-rinse cleanser, powered by tiny particles called micelles, ideal for all skin types, even sensitive skin, is surprisingly powerful yet gentle to the skin. It works like a magnet to effectively cleanse and remove make-up, lift away dirt, oil and impurities without harsh rubbing. It also leaves skin perfectly clean and refreshed without over-drying while protecting it against free radical damage, external aggressors and environmental pollutants such as smog and particulate matter.

HOW TO USE

Soak a cotton pad with the micellar water. Wipe the skin and remove makeup from face, eyes and lips. No need to rinse.

INGREDIENTS

- CHAMOMILLA RECUTITA FLOWER EXTRACT
- HAMAMELIS VIRGINIANA LEAF EXTRACT
- CUCUMIS SATIVUS FRUIT EXTRACT
- GLYCYRRHIZA GLABRAROOT EXTRACT



WILLCARE

HYDRATING CREAM OILY AND COMBINATION SKIN

50ML



INDICATION

A Hydra-mattifying cream, ideal for daily use on oily and combination skin, is formulated to provide essential hydration. Thanks to Hyaluronic Acid, it helps balance the skin moisture levels by counteracting water loss and delivers intense hydration without leaving any shine effect while protecting against harmful free radicals and environmental pollutants and leaves skin refreshed, soft and supple.

HOW TO USE

Two or three times a day, apply a thin layer of product on well-cleansed skin. Gently massage to completely absorbed.

INGREDIENTS

- HYALURONIC ACID
- HELIANTHUS ANNUUS SEED OIL
- CORYLUS AVELLANA SEED OIL
- CAMELLIA SINENSIS LEAF EXTRACT



WILLCARE

**MOISTURIZING CREAM
DRY AND NORMAL SKIN**

50ML



INDICATION

A rich emollient cream, ideal for daily use on normal and dry skin, is formulated to provide long-lasting and intensive moisturization. Thanks to Natural Moisturizing Factors (NMF) and vegetable oils, it provides the optimal amount of nutrition to the skin, forms a protective moisture barrier while protecting against harmful free radicals and environmental pollutants, soothes and calms redness, relieves tightness, and softens skin.

HOW TO USE

Two or three times a day, apply a thin layer of product on well-cleansed skin. Gently massage to completely absorb.

INGREDIENTS

- SODIUM ASCORBYL PHOSPHATE
- AVENA SATIVA KERNEL EXTRACT
- CALENDULA OFFICINALIS FLOWER EXTRACT
- ARGANIA SPINOSA KERNEL OIL





**Discover your true radiance
with WILLICARE**

**Stay tuned for
our upcoming products...**